

Annex 2: Virtual Exhibition Booths

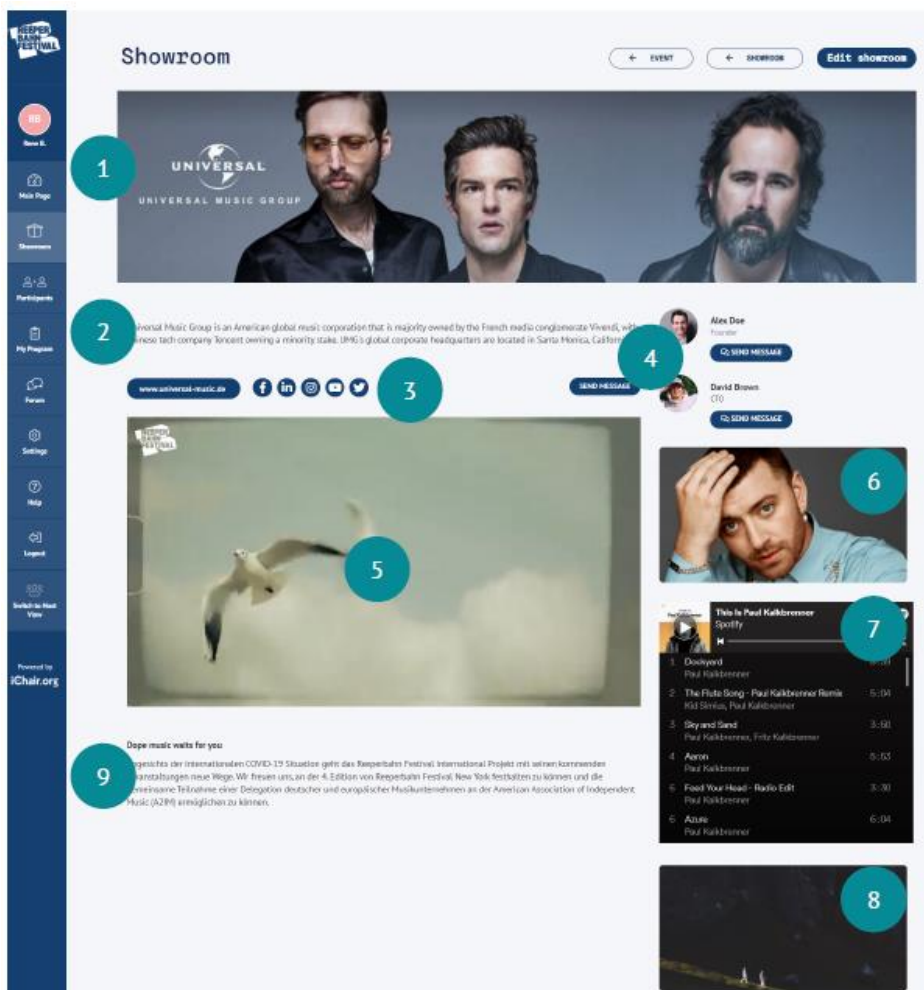
The DKFZ offers the sponsors the possibility to promote their products and services in the sponsored event **Virtual 8th MRinRT Symposium 2021** in the period April 19th to 21st, 2021 (Satellite Symposium: April 18th, 2021).

The virtual event will be hosted on the platform iChair (<https://ichair.org/>) that offers two virtual exhibition booths.

If you would like to design these elements on PowerPoint, use this [pixel to centimeter converter](#) to get the dimensions right.

2D Booth (Silver Sponsoring)

All pictures should be in PNG or JPG format.



- 1) Large Top Banner: 1490 x 360 px.
- 2) Description: allows unlimited text and integration of pictures (no limitations).
- 3) Social Media Handles and Chat: add links to social media and assign person for generic representative tasks.
- 4) Booth Representatives: assign up to 2 dedicated sponsor representatives.
- 5) Video: add YouTube or Vimeo Video ID.
- 6) Banner Right Top: 480 x 320 px.
- 7) iFrame: integrate different iFrames such as location, weather or playlists (optimum size: 480 x 320 px).
- 8) Banner Right Bottom: 480 x 320 px.
- 9) Text: allows unlimited text and integration of pictures (no limitations).

3D Booth (Gold or Platinum Sponsoring)

All pictures should be in PNG or JPG format.



- 1) Large Top Banner: 810 x 120 px.
- 2) Video: add YouTube or Vimeo Video code.
- 3) Tall Left Banner: 126 x 326 px.
- 4) Tall Right Banner: 180 x 325 px.
- 5) Left Shelf: top social media 61 x 62 px; middle social media 64 x 69 px; bottom social media 63 x 54 px.
- 6) Right Shelf: top info 61 x 62 px; middle info 64 x 69 px; bottom info 63 x 54 px.
- 7) Reception Desk: logo 80 x 30 px; picture main contact person 70 x 70 px.
- 8) Standing Representatives (left and right): 130 x 360 px (no background).
- 9) Small Banners (left and right): 130 x 168 px.
- 10) Booth Representatives: assign up to 3 dedicated sponsor representatives.